

Hope Venture Grants OFFICIAL RULES

1. THIS PROMOTION IS OPEN TO COLLECTIVE GROUPS OF TWO OR MORE INDIVIDUALS (INDIVIDUALLY, A "TEAM MEMBER" AND COLLECTIVELY, A "TEAM") REPRESENTING A HOPE VENTURE (THE "VENTURE"). INDIVIDUALS ENTERING ON BEHALF OF A TEAM MUST BE LEGAL RESIDENTS OF THE UNITED STATES BETWEEN THE AGES OF 13 AND 20 YEARS OF AGE (HOWEVER TEAM MEMBERS MAY BE OVER THE AGE OF 20). ANY TEAM MEMBER UNDER THE AGE OF 18 MUST OBTAIN THE SIGNATURE OF A PARENT OR LEGAL GUARDIAN ON ALL WRITTEN DOCUMENTS SUBMITTED IN CONNECTION WITH THIS PROMOTION. VOID WHEREVER RESTRICTED OR PROHIBITED BY LAW.
2. **Promotion Period:** Hope Venture Grants (the "Promotion") commences at 12:00 p.m. (EST) on September 7, 2005 and ends at 11:59 p.m. (EST) on December 31, 2006 (the "Promotion Period"). **All Entries must be postmarked by 11:59 p.m. on December 31, 2006 and received by 5:00 p.m. (EST) on January 5, 2007.**
3. **To Enter:**
Log onto think.mtv.com for details. Follow instructions to download and print the grant application form (the "Application"). Complete all parts of the Application return it to the address noted below. Each Application must contain a Team's original ideas and language. Each Application should also include each Team Member's full name, age and phone number where he or she can be reached. If a Team Member is a minor, a parent or legal guardian's signature is also required.

All Entries must be postmarked by 11:59 p.m. on December 31, 2006 and received by 5:00 p.m. (EST) on January 5, 2007 to the following address:

Youth Venture
Susan Hamilton
Attn: Hope Venture Grants
434 West 33rd St., 12th Floor
New York, NY 10001

Completed Applications, submitted in accordance with these Official Rules shall be referred to hereinafter as the "Eligible Entries". Please allow enough time for on-time delivery. Incomplete and/or late Applications will not be considered.

Only one Application per Team may be submitted. Applications that are illegible, incomplete or contain information other than as requested will not be accepted. No responsibility is assumed for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Promotion or by any human error which may occur in the processing of entries into this Promotion. MTVN is not responsible for lost, late, delayed, mutilated, illegible or misdirected entries or any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion or the Internet or at any web site or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in this Promotion. If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of MTV Networks, a division of Viacom International Inc. ("MTVN") and Youth Venture (collectively, the "Sponsors"), which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion or for any reason Sponsors deem it necessary,

Sponsors reserve the right to cancel, terminate, modify, delay or suspend the Promotion. Entries that have been tampered with or altered are void. **All entries become the property of Sponsors and will not be returned.** By participating in this Promotion, Team Members acknowledge compliance with these Official Rules.

4. **Judging Panel:** The judging panel will be comprised of representatives of, or otherwise selected by, the Sponsors. Please note: Sponsors reserve the right to conduct phone interviews with some or all of the Teams in order to clarify any information on the Application or request some or all of the Teams to present by phone their Venture's ideas and plans.
5. **Grant Recipient Team Selection:** Sponsors will select approximately one winning team per each week of the Promotion Period (each a "Grant Recipient Team") on a rolling basis from among all Eligible Entries received (for up to a total maximum of 69 Grant Recipient Teams). An authorized representative from the Grant Recipient Team must sign all required legal documents and return them as directed within ten (10) days of receipt. All dates are subject to change in Sponsors' sole discretion.

If any Grant Recipient Team is unreachable within 5 working days in which Sponsors attempt to notify it of winning or if such Grant Recipient Team does not comply with these Official Rules, an alternate Grant Recipient Team may be selected from all remaining Eligible Entries. Sponsors reserve the right to delay the announcement of any of the Grant Recipient Teams.

6. **Grant Awards:** Grant Recipient Teams will each be awarded up to \$1000 (each a "Grant Award"). The Grant Award must be applied towards the continuation of the Venture described in the Grant Recipient Team's Application. The exact amount of money awarded will be determined by the Sponsors based on the budget proposal set forth in the Grant Recipient Team's Application.
7. **Grant Awards are subject to the following conditions:** (a) the money awarded may only be used for execution of the Venture described in the Grant Recipient Team's Application, (b) arrangement for disbursement of the Grant Award will be made by Youth Venture on a rolling basis, no later than March 24, 2007, (c) Grant Recipient Teams will be required to retain receipts of all expenditures associated with the Venture and submit the same to Sponsors along with additional written documentation, as requested by Sponsors, verifying how the prize money has been used, and (d) the Venture must be based in the US.

Sponsors reserve the right, in their sole discretion, to make the final decision with respect to any issue, which might arise in connection with this Promotion, and Grant Recipient Teams, and their respective Team Members agree to abide by Sponsors' decisions and Sponsors' guidelines for participation in this Promotion.

8. **Eligibility:** PROMOTION IS OPEN TO COLLECTIVE GROUPS OF TWO OR MORE INDIVIDUALS REPRESENTING A HOPE VENTURE. INDIVIDUALS ENTERING ON BEHALF OF A TEAM MUST BE LEGAL RESIDENTS OF THE UNITED STATES BETWEEN THE AGES OF 13 AND 20 YEARS OF AGE (HOWEVER TEAM MEMBERS MAY BE OVER THE AGE OF 20). ANY TEAM MEMBER UNDER THE AGE OF 18 MUST OBTAIN THE SIGNATURE OF A PARENT OR LEGAL GUARDIAN ON ALL WRITTEN DOCUMENTS SUBMITTED IN CONNECTION WITH THIS PROMOTION. VOID WHEREVER PROHIBITED OR RESTRICTED BY LAW. Employees of Viacom International, Inc., MTV Networks, Columbia Broadcasting System ("CBS"), Youth Venture, and advertisers of the Promotion, as well as each of their respective affiliated companies, subsidiaries, advertising agencies (and the immediate families of each) are not eligible. By participating in this Promotion, entrants (a) agree to be bound by these official rules ("Official Rules") and by the decisions of the Sponsors, which are final in all matters relating to this Promotion and (b) acknowledge compliance with these Official Rules.
9. **Judging Criteria:** Entries must consist of a written proposal for a Hope Venture. The Venture must (a) assist an affected region and/or the people affected by Hurricane Katrina, (b) be a sustainable and ongoing Project, (c) propose to use grant money to support the start-up costs of the proposed Venture; if the Venture's sole purpose is fundraising for those in need, it must not propose to use grant money to make a donation to an existing organization or contribute to its fundraising goals, and (d) must be based in the US. Sponsors will evaluate the Eligible Entries in their sole discretion, taking into account the written proposal

as well as the completed Application and oral presentation. To the extent permitted by law, Sponsors disclaim any liability from, and Applicants (whether or not awarded a Grant Award) agree to waive, any claims against Sponsors or judges relating to the judging or awarding process.

Grant Recipient Teams, as a condition of receiving a prize, must have each Team Member sign (a) an affidavit of eligibility and liability release releasing the Sponsors and each of their respective corporate parents, subsidiaries, employees, affiliated entities, advertising agencies, from any and all liability, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Promotion or the use or acceptance of any of their respective prizes, (b) except where prohibited, a promotional release granting the right to use his or her name and likeness for advertising and publicity purposes without additional compensation and (c) additional legal documentation furnished by Sponsors verifying Team Members' acceptance of these Official Rules and the conditions of participation in this Promotion. Entry into this Promotion constitutes all Team Members of a Grant Recipient Team's agreement to sign such releases. Grant Recipient Teams must also complete any additional legal documents provided by sponsors and return them to MTVN within ten (10) days after receipt of such documents. Noncompliance may result in disqualification. Sponsors reserve the right in their sole discretion to disqualify any individual they find or believe to: (i) be tampering with the entry process or the administration of the Promotion or (ii) be acting in violation of the Official Rules. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY PARTICIPANT (AT SPONSORS' SOLE DISCRETION) WILL RESULT IN SUCH PARTICIPANT'S DISQUALIFICATION AS A POTENTIAL GRANT RECIPIENT OF MTV AND YOUTH VENTURE'S "HOPE VENTURE GRANTS" PROMOTION AND ALL RELATED PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED. Entrants into this Promotion are solely responsible for consulting with qualified professionals and investigating, understanding and complying with any and all federal, state and local laws, codes, regulations and ordinances including any applicable tax laws, which may apply to their Teams/Ventures and the activities and/or business in which such Teams/Ventures may engage.

10. For the names of the Grant Recipient Teams, send a self-addressed stamped envelope to:

Youth Venture
434 West 33rd St., 12th Floor
New York, NY 10001
Attn: "Hope Ventures"

All requests must be received by May 24, 2007.

11. This Promotion is sponsored by **MTV Networks, a division of Viacom International Inc.**, 1515 Broadway, New York, NY 10036 and **Youth Venture**, 1700 N. Moore Street, Suite 2000, Arlington, VA 22209.

Conditions of Association

Nothing is more critical in becoming part of the Youth Venture network than knowing right from wrong and being trust-worthy and responsible. These Conditions of Association define core standards everyone in Youth Venture can expect from their colleagues. By joining the Youth Venture community, you accept these standards as your own. You make clear that you understand the responsibilities associated with becoming part of the Youth Venture network, and you agree not to pursue activities that could potentially harm other individuals or teams or discredit Youth Venture as an organization.

Please read this document carefully. Because these issues are so important, all of us, from your Advisors to Youth Venture nationally, would be delighted to help you think them through. Please call on us if you would like to discuss any potentially controversial components of your venture.

By signing this document, you and all members of your team agree to abide by the following standards of behavior. Youth Venture reserves the right to withhold or withdraw membership and support from any team that violates any of the following principles:

1. **Non-Violence.** Your venture and its members will not advocate for, participate in, or endorse any types of violence.
2. **Diversity.** Your venture and its members will not tolerate discrimination of any kind, including, but not limited to, discrimination on the basis of race, age, class, religion, ethnicity, nationality, gender, or sexual orientation.
3. **No Illegal Activity.** Your venture and its members will not engage in or advocate for any type of illegal activity.
4. **Religious Respect.** Your venture and its members will respect religious freedom. Youth Venture welcomes partnerships with both people of faith and faith-based organizations. Your venture and its members, consistent with these values, can be moved by faith but may not coerce others or use their venture to preach or to try to recruit or convert others.
5. **No Political Partisanship.** It is entirely appropriate for teams to undertake issue advocacy and education, including support for referenda. However, it is important that no venture be used for partisan political ends. Venture teams may not endorse, advocate for, or promote political parties or candidates for public office – directly or indirectly.

Youth Venture supports the right of every young person to dream his or her own dream -- and to organize and make it happen. We welcome every young person who has the courage and energy to do so as members in the Youth Venture community, conditional on accepting and respecting these five values and standards of conduct. Youth Venture's support of a Team does not necessarily indicate endorsement of its perspective or proposals, but rather support of the right of young people to be change agents in their communities.