

MYSPACE AND MTV PARTNER WITH 10QUESTIONS.COM ON PRESIDENTIAL DIALOGUE SERIES

Top-Voted, User-Posted Question on Site to be Posed at Monday's Presidential Dialogue with Barack Obama

NEW YORK, October 26, 2007 – MySpace, the world's most popular social network, and MTV, the leading global youth brand, today announced a partnership with people-powered democracy site 10questions.com as part of MySpace and MTV's groundbreaking Presidential Dialogue Series. The first installment of the partnership with 10questions.com will be at the October 29th MySpace/MTV Presidential Dialogue with Senator Barack Obama. As part of the partnership, the user-submitted video on 10questions.com that ranks as the top voted at 10am ET Monday will be selected, and posed to Senator Obama later that day during the MySpace/MTV dialogue. The dialogue series has already raised the bar in terms of audience/candidate interaction, as the first to enable a national at home audience to respond to a candidate's answers instantaneously, as well as offer the opportunity to pose questions in real-time from anywhere; the partnership with 10questions.com takes it even further, ensuring the top-voted question on the non-partisan, user-driven site is presented to every participant of the dialogue series.

"MySpace and MTV present: A Presidential Dialogue with Barack Obama" will take place Monday, October 29th at 1:30pm ET/10:30am PT on the campus of Coe College in Cedar Rapids, IA, be streamed live on MySpace (www.myspace.com/election2008), MTV's www.chooseorlose.com, available in Spanish at Impremedia's www.lavibra.com, MTV Mobile, and exclusively premiere on air on MTV at 7pm ET/PT that evening. MTV News Correspondents Gideon Yago and Sway Calloway, as well as WashingtonPost.com political reporter Chris Cillizza, will serve as moderators. Industry-leading pollsters John McLaughlin and Geoffrey Garin will return to oversee the real-time polling data and questions submitted via MySpaceIM and Think.MTV.com

The 10Questions Presidential Forum is being produced by techPresident in cooperation with The New York Times editorial board, in association with MSNBC.com and sponsorship from a large, cross-partisan group of bloggers, online media and organizations. 10questions.com gives users the opportunity to submit online video questions addressed to the candidates through a variety of video platforms including YouTube, MySpace, Yahoo Video and Blip.tv by tagging their videos with the word "10questions." The site then displays the videos and allows the public to vote to determine the ten best submissions. All users must submit their video questions by November 14th. From November 17th through December 14th, presidential candidates will have the opportunity to post their video answers. Once the candidates' answers are posted, site users will have until December 31st to vote on whether the candidates actually answered the questions.

The October 29th presidential dialogue Sen. Obama marks the second in this landmark series between MTV and MySpace, following the inaugural event held with former Senator John Edwards on September 27th at the University of New Hampshire. The dialogues are the first in history to allow a national at home audience the opportunity to respond to candidate's answers instantaneously, with that feedback integrated into the discussion and used to shape the forum's direction. Online viewers also can immediately register their approval or disapproval of a candidate's responses via a revolutionary online polling tool powered by Flektor (www.flektor.com), as they watch the dialogue live. Instant results are displayed on the screen and viewers can compare their opinions to those of the entire community through a "popular vote" function.

About MySpace

MySpace, a unit of Fox Interactive Media Inc., is the premier lifestyle portal for connecting with friends, discovering popular culture, and making a positive impact on the world. By integrating web profiles, blogs, instant messaging, e-mail, music streaming, music videos, photo galleries, classified listings, events, groups, college communities, and member forums, MySpace has created a connected community. As the first ranked web domain in terms of page views(a), MySpace is the most widely-used and highly regarded site of its kind and is committed to providing the highest quality member experience. MySpace will continue to innovate with new features that allow its members to express their creativity and share their lives, both online and off. MySpace's international network includes localized community sites in the United States, France, Germany, Australia, Ireland, Spain, Italy, Mexico, Switzerland, Austria,

Canada, Netherlands, New Zealand, Japan, Sweden, Latin America, Denmark, Norway, Finland and the United Kingdom. Fox Interactive Media is a division of News Corp. (NYSE:NWS)(NYSE:NWS.A)(ASX:NWS)(ASX:NWSLV).

(a) Among the top 2000 domains comScore Media Metrix, August 2007. For more information on comScore Networks, please go to <http://www.comscore.com>.

About MTV Networks

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 130 channels worldwide, owns and operates the following television programming services – MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN, VH1 CLASSIC, LOGO, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of which are trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 200 interactive properties worldwide, including online, broadband, wireless and interactive television services. The network also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

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