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**THINK.MTV.COM TO WORLD PREMIERE EDDIE VEDDER'S
NEW VIDEO INSPIRED BY IRAQ WAR VETERAN TOMAS YOUNG'S
AWARD WINNING DOCUMENTARY, "BODY OF WAR"**

**POLITICALLY CHARGED SONG ENTITLED "NO MORE" DEBUTS TODAY
EXCLUSIVELY AT THINK.MTV.COM**

New York, NY, March 17, 2008 – Think.mtv.com, MTV's new online community for youth activism, announced today that it will world premiere of Eddie Vedder's (<http://think.mtv.com/profile/eddievedder>) new music video for the politically themed song "No More." The video will be exclusively available on Think.MTV.com today (March 17th) and tomorrow (March 18th).

Watch it now: (<http://think.mtv.com/044FDFFFF0002D79C00170098DB30/>).

The video will also air exclusively on MTV Hits. The track comes from the upcoming album "*Body of War: Songs That Inspired An Iraq War Veteran.*" Tomas Young (<http://think.mtv.com/profile/tommy34>), the inspiration behind this video, was shot and paralyzed from the chest down after serving less than a week in Iraq. Tomas personally selected each of the tracks on the album, including Eddie Vedder's live version of "No More" – which was specially written for the "*Body of War*" Documentary.

Watch the trailer: <http://think.mtv.com/044FDFFFF00A1B0B200170098DAC0/>.

"*Body of War*" is a heart-wrenching and inspiring documentary that is being released on the eve of the 5th anniversary of the war in Iraq. Produced by Phil Donahue and Ellen Spiro, this award winning 2008 documentary "serves as a personal soundtrack for Iraq," says Young. The songs selected for "*Body of War: Songs That Inspired an Iraq War Veteran,*" including "No More," inspired and motivated Tomas.

Think.mtv.com is the destination for young people to get heard by uploading media, get connected to peers, celebrities and expert organizations, and take action on the issues that matter to them most, including the war in Iraq. The War and Peace homepage:

<http://think.mtv.com/Issues/warpeace/>, and Take Action pages:

<http://think.mtv.com/044FDFFFF0002D79CFFFF0000006F/ActionProject/TakeActionIssue.aspx>, provide ways for young people to get engaged.

Think MTV (Think.MTV.com) is dynamic, multimedia-driven and enables youth to easily learn more about the issues that matter to them most, share their opinions – via uploaded online videos, podcasts and blogs – and connect with others to make a

difference. The site is one of the only to reward members for positive actions taken online or off, serving up chances to hang out with socially conscious celebs, access to exclusive MTV events, exposure on MTV and other national media outlets, as well as grants, scholarships and more. For more information or to build a profile and become involved, visit Think.MTV.com.

About MTV

MTV is the dynamic, vibrant experiment at the intersection of music, creativity and youth culture. For over 26 years, MTV has evolved, challenged the norm, and detonated boundaries -- giving each new generation a creative outlet and voice that entertains, informs and unites on every platform and screen. On-air, MTV has been the number one rated 24 hour ad-supported cable network P12-24 for 16 straight years. Online, MTV.com scored double-digit growth in 2007 and MTV launched 15 dynamic online communities and eight new virtual worlds. On the go, MTV Mobile is the #1 music brand in the wireless space – delivering 90% more streams than in 2006. And MTV's successful sibling networks MTV2, mtvU and MTV Tr3s each deliver unprecedented customized content, super-serving music fans, college students and young American Latinos like no one else. MTV is part of MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), one of the world's leading creators of programming and content across all media platforms. Wanna know more? Come on in... www.mtvpress.com.

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