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MTV NEWS PRESENTS: "THE NOTORIOUS B.G.," A FORUM WITH BILL GATES

Bill Gates' College Tour Includes Visit with MTV News Correspondent Gideon Yago and Youth Forum Focusing on the Future of Entertainment, Music, and Education

"The Notorious B.G." To Premiere On MTV Overdrive, Thursday, October 20th

New York, NY – October 14, 2005 – MTV: Music Television today announced a special MTV News production, "The Notorious B.G.," a forum with Microsoft Corp. chairman and chief software architect Bill Gates. The special, set to premiere on MTV Overdrive (overdrive.mtv.com), the network's broadband channel, on Thursday, 10/20, will feature MTV News correspondent Gideon Yago moderating a conversation with Bill Gates as he discusses the future of entertainment, music, and education. "The Notorious B.G." will air on MTV on Thursday, 10/27 at 8:30pm.

"I am excited to have a dialogue with the MTV audience about the future and their role in shaping it," said Gates, whose stop in New York was part of a tour of leading IT and engineering colleges across North America. "MTV viewers are some of the most wired in the world so it makes perfect sense to premiere this special on a broadband platform."

The special will help to introduce one of the world's most successful entrepreneurs to the MTV viewers and feature a live studio audience asking the Microsoft founder questions on a wide range of issues that affect their lives including digital technology, work, education, music, entertainment, and more.

"The Notorious B.G." will premiere on MTV Overdrive and be available for one full week prior to the MTV airing in a nod to the increased popularity and usage of broadband technologies by the youth audience. This special is part of MTV's pro-social initiative, *think* MTV, which seeks to inform and empower young people to take action on issues including education, discrimination, the environment, sexual health, and global concerns. For more information on *think* MTV log on to think.MTV.com.

This MTV News special and conversation with Bill Gates is part of a larger college tour by the Microsoft founder. On the tour Gates is visiting the University of Michigan in Ann Arbor, the University of Wisconsin in Madison, New York City's Columbia University, Princeton University in New Jersey, Howard University in Washington, D.C., and the University of Waterloo in Ontario, Canada, where he will speak with computer science students and faculty about the innovation and breakthrough technologies that are changing the world we live in. Gates will talk about new opportunities for Microsoft and for the next generation of computer scientists, engineers and researchers, as well as key trends and developments around speech recognition technology, cyber security and

reliability, and a future that will enable all types of devices to connect to and exchange information with each other.

William (Bill) H. Gates is chairman and chief software architect of Microsoft Corp., the worldwide leader in software, services and solutions. Under Gates' leadership, Microsoft's mission has been to continually advance and improve software technology, and to make it easier, more cost-effective and more enjoyable for people to use computers.

MTV Networks, a unit of Viacom International Inc. (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 100 channels worldwide, owns and operates the following television programming services -- MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN, LOGO, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these brands are trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 90 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

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