

**Official Rules**  
**“myFaves Sweepstakes”**  
**Sponsored by**

**MTV Networks, a division of Viacom International Inc. and T-Mobile USA, Inc.**

1. **NO PURCHASE OR TEXT MESSAGING NECESSARY TO ENTER OR WIN THE PRIZE. A PURCHASE OR TEXT MESSAGE WILL NOT INCREASE YOUR CHANCES OF WINNING. STANDARD MESSAGING RATES, TERMS AND CONDITIONS APPLY FOR TEXT MESSAGES SENT AND RECEIVED. MAY NOT BE AVAILABLE FROM ALL SERVICE PROVIDERS OR FOR ALL HANDSETS. VOID IN ALASKA AND HAWAII AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

2. **Entry Period:** The “myFaves Sweepstakes” (the “Sweepstakes”) commences at 12:00:01 AM Eastern Time (“ET”) on April 13, 2009 and ends at 11:59:59 PM ET on April 20, 2009 (the “Sweepstakes Period”). All entries must be received by 11:59:59 PM ET on April 20, 2009 to be eligible.

3. **Eligibility:** This Sweepstakes is open to legal residents of the 48 contiguous United States and District of Columbia, EXCLUDING RESIDENTS OF ALASKA AND HAWAII. Entrants must be at least sixteen (16) years of age or older at time of entry. Entrants who have not yet reached the legal age of majority in the jurisdiction in which they reside should obtain parental or legal guardian consent prior to entering this Sweepstakes. Employees and their immediate families (*i.e.*, parents, spouses, children, siblings, grandparents, step parents, step children and step siblings, and their respective spouses, regardless of where they reside) of MTV Networks, a division of Viacom International Inc. (“MTVN”), T-Mobile USA, Inc. (“T-Mobile” and, together with MTVN, the “Sponsors”) and SinglePoint (“Mobile Administrator”) and each of their respective parents, affiliated companies, sponsors, subsidiaries, advertising agencies and third party fulfillment agencies, and their respective agents, employees, officers, directors, successors and assigns (collectively, with Sponsors and Mobile Administrator, the “Released Parties”) are not eligible to enter Sweepstakes. By participating in this Sweepstakes, entrants (and if eligible minors, their parents/legal guardians) agree: (a) to be bound by these Official Rules and by the interpretations of these Official Rules by Sponsors and by the decisions of the Sponsors, which are final in all matters relating to the Sweepstakes; (b) to release and hold harmless the Released Parties against any and all claims, injury or damage arising out of or relating to participation in this Sweepstakes and/or use or misuse or redemption of the Grand Prize (as hereinafter defined) (including any travel or activity related thereto); and (c) acknowledge compliance with these Official Rules and the decisions of the Sponsors and Mobile Administrator, which are final and binding. Sweepstakes is subject to all applicable federal, state and local laws.

4. **To Enter: There are two (2) methods of entry:**

**NO PURCHASE OR TEXT MESSAGE NECESSARY TO ENTER.**

(a) **Text Message Method of Entry:** Using your mobile phone, send a text message with the word “VOTE” to the short code “66333”. You will then receive a text confirming receipt of your Sweepstakes entry with a link to a WAP page where you can load a mobile application to vote for the 2009 MTV Movie Awards Best Movie category and the opportunity to opt-out from the Sweepstakes. If you opt-out from the Sweepstakes, your entry will be void. For avoidance of doubt, linking to the WAP page to load the mobile voting application is not required for entry into this Sweepstakes. You must have a mobile phone capable of sending and receiving text messages from a participating carrier in order to enter. By sending a text message with the word “VOTE”, you (and, if an eligible minor, your parent/legal guardian) hereby agree to these Official Rules, to the terms of Mobile Administrator’s Terms of Use and Privacy Policy located at [www.singlepoint.com](http://www.singlepoint.com) and to the MTV.com Terms of Use and Privacy Policy located at [www.MTV.com](http://www.MTV.com). You may vote an unlimited number of times and each vote will earn you one (1) entry into the Sweepstakes using this method. Standard text

messaging rates apply to each text message sent and received which will appear on entrant's mobile phone bill or deducted from entrant's prepaid phone balance. Please contact your service provider for pricing plan details, text messaging capabilities and service availability. Released Parties are not responsible for charges entrants may incur as a result of wireless phone transmissions. Cell phone or text message service may not be available in all areas. To enter using text messaging, you must use one of the following participating wireless carriers: Alltel, AT&T, Boost, Nextel, Sprint, Verizon, MetroPCS, Virgin Mobile, Cricket and T-Mobile. MTVN and/or Mobile Administrator may change wireless carriers at any time and from time to time. MTVN and/or Mobile Administrator reserve the right to add or delete the short code set forth above at any time and from time to time. Entrants are solely responsible for all fees and taxes incurred through their wireless phone service, for text messages or otherwise, associated with participation in this Sweepstakes. All entries submitted under this paragraph 4(a) in accordance with these Official Rules shall be hereinafter referred to as "Text Message Entries". In the event of a dispute over who submitted a winning Text Message Entry, the authorized subscriber of the mobile phone number used to participate in the Sweepstakes at the actual time of entry will be deemed to be the entrant and he/she must comply with these Official Rules. The authorized account subscriber is defined as the natural person who is assigned a mobile phone number by a wireless service provider or other organization that is responsible for assigning mobile phone numbers for the mobile phone number associated with the submitted text message.

**(b) Online Method of Entry:** Visit <http://MYFAVESMOVIEAWARD.MTV.COM>, a web site owned and controlled by MTVN (the "Web Site"), and complete the form as instructed and enter the required information on the online entry form. Entrants (and, if eligible minors, their parent/legal guardian) must also electronically acknowledge and agree to the terms of MTVN's Privacy Policy and Terms of Use and submit the online entry form as instructed. All entries submitted under this paragraph 4(b) in accordance with these Official Rules shall be hereinafter referred to as "Online Entries". You may enter an unlimited number of times using this method. In the event of a dispute over who submitted a winning Online Entry, the authorized subscriber of the e-mail account used to participate in the Sweepstakes at the actual time of entry, will be deemed to be the entrant and he/she must comply with these Official Rules. The authorized account subscriber is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization (e.g. business, education, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

The eligible Online Entries and eligible Text Message Entries received shall be collectively referred to hereinafter as the "Eligible Entries". All Eligible Entries must be received by 11:59:59 PM ET on April 20, 2009. All entries become the property of MTVN and will not be acknowledged or returned. The odds of winning the Sweepstakes depend on the number of Eligible Entries received.

**5. Grand Prize Winner Selection/Notification:** There will be one (1) potential grand prize winner (the "Grand Prize Winner") randomly selected from all of the Eligible Entries by MTVN on or about April 21, 2009. Sponsors will make up to one (1) attempt over the 24 hour period following Grand Prize Winner selection to contact the potential Grand Prize Winner via the email address provided on his/her Online Entry or via the mobile number associated with his/her winning Text Message Entry. If a potential Grand Prize Winner cannot be reached directly during the 24 hour period in which he/she is called or does not respond to the email, the potential Grand Prize Winner will be disqualified and, at Sponsors' sole discretion and time permitting, an alternate Grand Prize Winner may be selected from among the remaining applicable Eligible Entries received.

**6. Grand Prize Winner Verification:** The potential Grand Prize Winner must provide proof to Sponsors' satisfaction of his/her eligibility, including, without limitation, proof of age, and residence within three (3) business days of date of being notified as a potential Grand Prize Winner. In the event of non-compliance by the potential Grand Prize Winner, such potential Grand Prize Winner shall be disqualified and all privileges otherwise due as the Grand Prize Winner shall be terminated and an alternative potential Grand Prize Winner may be chosen from among all of the remaining applicable Eligible Entries received in Sponsors' sole

discretion and time permitting. The Grand Prize Winner must sign (or his/her parent/legal guardian if Grand Prize Winner is an eligible minor) within three (3) days of date of receipt of such documents from MTVN: (a) an affidavit of eligibility and liability release, which among other things, release Sponsors and their respective officers, directors, employees, agents, members, affiliated companies and subsidiaries, from any and all liability, loss, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Sweepstakes or the use/misuse or acceptance of any Grand Prize or any portion thereof to be eligible for the Grand Prize; and (b) except where prohibited by law, a promotional release, which among other things, grants Sponsors the right to use their name and likeness for advertising and publicity purposes without additional compensation. Each Guest (as hereinafter defined) must also execute and return a promotional release prior to issuance of travel documents. If any Guest is a minor, his/her parent or legal guardian will be required to execute and return the promotional release on his/her behalf. In the event of non-compliance with this time period or with these Official Rules by the potential Grand Prize Winner, or in the event that prize notification is returned as undeliverable, such potential Grand Prize Winner shall be disqualified and all privileges otherwise due as the Grand Prize Winner shall be terminated and an alternative potential Grand Prize Winner may be chosen from among all of the remaining applicable Eligible Entries received in Sponsors' sole discretion. Entry into this Sweepstakes constitutes agreement to abide by these Official Rules. The Grand Prize Winner (and his/her parent/legal guardian if Grand Prize Winner is a resident of a jurisdiction that deems him/her to be a minor), also must acknowledge that Sponsors have not and will not obtain or provide insurance of any kind relating to the Grand Prize and that the Grand Prize Winner will be responsible for obtaining and paying for any life, travel, accident, property or other form of insurance relating to the Grand Prize. The Grand Prize Winner (or, if an eligible minor, his/her parent or legal guardian) must also complete any additional legal documents provided by Sponsors (or third party on its behalf, if applicable) with respect to the Grand Prize and return them as instructed within the timeframe specified by Sponsors or Grand Prize Winner may forfeit Grand Prize at Sponsors' sole discretion. All decisions of Sponsors relating to the Sweepstakes are final. Sponsors expressly reserve the right to delay the announcement of the Grand Prize Winner for creative or technical reasons or for any other reason Sponsors deem necessary.

7. **Grand Prize:** The one (1) Grand Prize Winner will receive a trip for six (6) for the Grand Prize Winner and up to five (5) guests (the "Guests") to the 2009 MTV Movie Awards (the "Event") currently contemplated to take place on May 31, 2009, subject to change in MTVN's sole discretion, in Los Angeles, California. If Grand Prize Winner is a resident of a jurisdiction that deems him/her to be a minor, the Grand Prize will be awarded in the name of his/her parent or legal guardian and such minor must accompany parent or legal guardian on trip as one (1) of the allotted Guests. The trip will include: (i) roundtrip coach class air transportation for Grand Prize Winner and Guests which shall originate from a major U.S. gateway airport of Sponsors' choice nearest Grand Prize Winner's primary residence to Los Angeles, California. Sponsors reserve the right to substitute ground transportation in lieu of air transportation if the Grand Prize Winner resides within 150 miles of Los Angeles, California; (ii) roundtrip ground transportation for Grand Prize Winner and Guests (to be taken together) between airport and hotel in Los Angeles, California; (iii) two (2) nights standard hotel accommodations based on triple occupancy in Los Angeles, California for Grand Prize Winner and Guests. Two (2) hotel rooms will be provided for the Grand Prize Winner and his/her Guests (meals, telephone calls, tips and other incidentals and costs are not included); (iv) six (6) tickets for Grand Prize Winner and Guests to the Event taking place in Los Angeles, California; And (v) six (6) tickets for Grand Prize Winner and Guests to the official Movie Awards After Party taking place in Los Angeles, California on May 31, 2009 (collectively, the "Grand Prize").

8. **General Grand Prize Terms:** If Grand Prize Winner is not available to travel on the dates specified by Sponsors in their sole discretion, Grand Prize Winner privileges and Grand Prize will be forfeited and an alternative Grand Prize Winner may be selected from the remaining Eligible Entries. Grand Prize Winner and Guests must travel together on the same itinerary. Guests traveling with Grand Prize Winner must be at least sixteen (16) years of age at time of Prize fulfillment. If any Guest is a resident of a jurisdiction that deems him/her to be a minor, he/she must be accompanied by his/her parent/legal guardian and such person must be

the Grand Prize Winner or one (1) of the other Guests. Sponsors will determine the airline carrier and hotel in their sole discretion. Travel restrictions, conditions and limitations may apply. Grand Prize Winner and Guests must possess all required, valid travel documents in order to travel. Travel arrangements are subject to availability and must be roundtrip. Released Parties shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of these services and accommodations necessitated by same. Released Parties shall not be liable for any loss or damage to baggage. All travel dates are subject to change in Sponsors' discretion.

All costs and expenses associated with prize acceptance and use not specifically listed above as being provided, including, without limitation, additional ground transportation, luggage fees, meals, snacks, beverages, mini-bar, entertainment, tips, souvenirs, personal expenses, damages to hotel rooms, any equipment to be used in connection with the Grand Prize are solely Grand Prize Winner's responsibility. The value of the Grand Prize will be taxable to Grand Prize Winner as income. Grand Prize Winner must supply Sponsors with his/her social security number for tax purposes. An IRS Form 1099 will be issued in the name of Grand Prize Winner (or if an eligible minor, in the name of his/her parent or legal guardian) for the actual value of the Grand Prize received. Upon entry into the Sweepstakes, Grand Prize Winner (as well as all other entrants) are required to comply with any and all applicable federal, state, and local laws, rules, and regulations. All federal, state and local taxes are solely the Grand Prize Winner's responsibility. Sponsors shall have no responsibility or obligation to the Grand Prize Winner or potential Grand Prize Winner who is unable or unavailable to accept or utilize Grand Prize as described herein.

The total approximate retail value ("ARV") of the Grand Prize is \$7,623.00.

The Grand Prize ARV is subject to change based on current market conditions at time of Grand Prize fulfillment and, when applicable, the time of travel and the distance between departure and destination. Any difference between the stated ARV and the actual value, if any, will not be awarded. If for any reason any Grand Prize related event is delayed, cancelled or postponed, Sponsors reserve the right, but are not obligated, to cancel or modify the Sweepstakes in their discretion and shall award a prize of comparable or greater value, which may include, but is not limited to, a cash prize equivalent to the ARV of the trip portion of the Grand Prize, as applicable, as set forth in these Official Rules. Arrangements for fulfillment of the Grand Prize, including all travel arrangements will be made by Sponsors. The dates for fulfillment of the Grand Prize will be May 30, 2009 to June 1, 2009 and such dates are subject to change in Sponsors sole discretion as applicable. All prize details are at Sponsors' sole discretion.

No substitution, transfer or cash equivalent of the Grand Prize or any portion thereof permitted, except by Sponsors, in which case a prize of comparable or greater value may be awarded.

9. **General Terms:** Noncompliance with any of these Official Rules may result in disqualification. ANY VIOLATION OF THESE OFFICIAL RULES BY THE GRAND PRIZE WINNER OR ANY BEHAVIOR BY THE GRAND PRIZE WINNER THAT WILL BRING SUCH GRAND PRIZE WINNER OR SPONSORS INTO DISREPUTE (IN SPONSORS' SOLE DISCRETION) WILL RESULT IN SUCH GRAND PRIZE WINNER'S DISQUALIFICATION AS THE GRAND PRIZE WINNER OF THIS SWEEPSTAKES AND ALL PRIVILEGES AS THE GRAND PRIZE WINNER WILL BE IMMEDIATELY TERMINATED.

Grand Prize Winner (and, if an eligible minor, his/her parent or legal guardian), by acceptance of prize (except where legally prohibited), grants permission for Sponsors and their designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. Released Parties assume no responsibility for late, lost, stolen, incomplete, damaged, garbled, misdirected, delayed or undelivered entries or text messages; or for incorrect or

inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Sweepstakes or by any human error which may occur in the processing of the entries in this Sweepstakes. Sponsors are not responsible for any problems or technical malfunction of any telephone network or lines, cellular tower, computer online systems, cable, satellite, Internet Service Provider (ISP), wireless service provider, servers, or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including, without limitation, any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. Released Parties are not responsible for any typographical, printing, human or other error in the printing of any Sweepstakes-related materials, the administration of the Sweepstakes, the processing of Online Entries, Text Message Entries or votes, or in the announcement of the Grand Prize and the Grand Prize Winner. If, for any reason, the Sweepstakes is not capable of running as planned, including, without limitation, changes in MTVN's on-air programming, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsors reserve the right in their sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, notice will be posted on <http://MYFAVESMOVIEAWARD.MTV.COM> and the Grand Prize may be awarded to winner to be selected from among all non-suspect Eligible Entries received up until and or after (if applicable) the time of cancellation or termination or in a manner that is fair and equitable as determined by Sponsors. All interpretations of these Official Rules and decisions by Sponsors are final. No software-generated, robotic, programmed, script, macro or other automated Online Entries or Text Message Entries or entries by any means which subvert the entry process are permitted. Sponsors reserve the right in their sole discretion to disqualify any individual (and void all associated entries) they suspect or find: (i) to have used a software-generated, robotic, programmed, script, macro or other automated Online or Text Message Entry; (ii) to have tampered with the entry process or the operation of this Sweepstakes; (iii) to be acting in violation of these Official Rules; (iv) to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or (v) to have provided inaccurate information on any legal documents submitted in connection with this Sweepstakes. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE SWEEPSTAKES WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW RULES. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. Entrants (and, if eligible minors, their parents or legal guardians) agree to indemnify and hold harmless Released Parties from any and all liability resulting or arising from participation in the Sweepstakes, to release all rights to bring any claim, action or proceeding against Released Parties, and hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Grand Prize, including express warranties provided exclusively by a prize supplier that are sent along with the Grand Prize.

**10. Request for Name of Grand Prize Winner and Official Rules:** For the name of the Grand Prize Winner and/or Official Rules, send a self-addressed stamped envelope to:

2009 MTV Movie Awards  
"myFaves Sweepstakes"  
Lesley Feinstein  
MTV Networks

2600 Colorado Ave. 4<sup>th</sup> Floor  
Santa Monica, CA 90404

All requests for a copy of the Official Rules and for the name of the Grand Prize Winner must be made by June 20, 2009. Please note on the front left-hand corner of your outer envelope whether you are requesting “Official Rules” or the name of the “Grand Prize Winner”. Vermont residents may omit return postage if requesting a set of Official Rules.

11. **Sponsors:** This Sweepstakes is sponsored by MTV Networks, a division of Viacom International Inc., 1515 Broadway, New York, NY 10036 and T-Mobile USA, Inc., 12920 SE 38<sup>th</sup> Street, Bellevue, WA 98006.

12. **Mobile Administrator:** The administrator for the mobile portion of this Sweepstakes is SinglePoint, 600 108th Avenue NE, Suite 610, Bellevue, WA 98004, Toll Free Number: (877) 497-2662, Email: nocgroup@singlepoint.com.