

Official Rules
“Summer Sweepstakes Rewarder”
Sponsored by
MTV Networks, a division of Viacom International Inc.

1. NO PURCHASE OR TEXT MESSAGING NECESSARY TO ENTER OR WIN THE PRIZE. A PURCHASE OR TEXT MESSAGE WILL NOT INCREASE YOUR CHANCES OF WINNING. STANDARD MESSAGING RATES, TERMS AND CONDITIONS APPLY FOR TEXT MESSAGES SENT AND RECEIVED. MAY NOT BE AVAILABLE FROM ALL SERVICE PROVIDERS OR FOR ALL HANDSETS. VOID IN ALASKA AND HAWAII AND WHERE PROHIBITED OR RESTRICTED BY LAW.

2. Entry Period: “Summer Sweepstakes Rewarder” (the “Sweepstakes”) commences at 12:00:01 AM (ET) on Wednesdays and ends at 11:59:59 PM (ET) on Wednesdays (the “Weekly Sweepstakes Period”) commencing June 3, 2009 and ending August 26, 2009 (the “Promotional Period”). Entries must be received by 11:59:59 PM (ET) on each Wednesday following the Wednesday the Sweepstakes began for each Weekly Sweepstakes (as hereinafter defined).

3. Sweepstakes Overview: This Sweepstakes is made up of individual weekly sweepstakes (the “Weekly Sweepstakes”) that will each take place during the Promotional Period. Winners will be selected on Wednesdays each week during the Promotional Period in a random drawing from among all the eligible entries (as hereinafter defined) received prior to such Wednesday. Limit one (1) prize per individual. Odds of winning depend on the total number of eligible entries received for each sweepstakes.

Weekly Sweepstakes Periods – Each Weekly Sweepstakes starts and ends at the times listed in Section 2:

Week 1: Starts Wednesday, June 3, 2009 – Ends Wednesday, June 10, 2009 – Drawing on or around Wednesday, June 10, 2009

Week 2: Starts Wednesday, June 10, 2009 – Ends Wednesday, June 17, 2009 – Drawing on or around Wednesday, June 17, 2009

Week 3: Starts Wednesday, June 17, 2009 – Ends Wednesday, June 24, 2009 – Drawing on or around Wednesday, June 24, 2009

Week 4: Starts Wednesday, June 24, 2009 – Ends Wednesday, July 1, 2009 – Drawing on or around Wednesday, July 1, 2009

Week 5: Starts Wednesday, July 1, 2009 – Ends Wednesday July 8, 2009 – Drawing on or around Wednesday, July 8, 2009

Week 6: Starts Wednesday, July 8, 2009 – Ends Wednesday, July 15, 2009 – Drawing on or around Wednesday, July 15, 2009

Week 7: Starts Wednesday, July 15, 2009 – Ends Wednesday, July 22, 2009 – Drawing on or around Wednesday, July 22, 2009

Week 8: Starts Wednesday, July 22, 2009 – Ends Wednesday, July 29, 2009 – Drawing on or around Wednesday July 29, 2009

Week 9: Starts Wednesday, July 29, 2009 – Ends Wednesday, August 5, 2009 – Drawing on or around Wednesday, August 5, 2009

Week 10: Starts Wednesday, August 5, 2009 – Ends Wednesday, August 12, 2009 – Drawing on or around Wednesday, August 12, 2009

Week 11: Starts Wednesday, August 12, 2009 – Ends Wednesday, August 19, 2009 – Drawing on or around Wednesday, August 12, 2009

Week 12: Starts Wednesday, August 19, 2009 – Ends Wednesday, August 26, 2009 – Drawing on or around Wednesday, August 26, 2009

One (1) winner will be selected from all of the Eligible Entries received during each Weekly Sweepstakes (the “Weekly Winner” or “Weekly Winners”).

4. Eligibility: This Sweepstakes is open to legal residents of the 50 United States and District of Columbia. Entrants must be at least 13 years of age or older at time of entry. Entrants who have not yet reached the age of majority in the jurisdiction in which they reside will need to obtain permission from their parents/legal guardians in order to enter be declared a Weekly Winner. Employees and their immediate families (*i.e.*, parents, spouse, children, siblings, grandparents, step parents, step children and step siblings) of MTV Networks, a division of Viacom International Inc. (“MTVN”), and Starcut USA, Inc. (“Mobile Administrator”) and each of their respective affiliated companies, sponsors, subsidiaries, advertising agencies and third party fulfillment agencies (collectively “Sweepstakes Entities”) are not eligible to enter Sweepstakes. By participating in this Sweepstakes, entrants: (a) agree to be bound by these Official Rules and by the interpretations of these Official Rules by MTVN, and by the decisions of MTVN and Mobile Administrator, which are final in all matters relating to the Sweepstakes; (b) release and hold harmless Sweepstakes Entities and its respective agents, employees, officers, directors, successors and assigns, against any and all claims, injury or damage arising out of or relating to participation in this Sweepstakes and/or use or misuse or redemption of a Grand Prize (as hereinafter defined); and (c) acknowledge compliance with these Official Rules.

5. To Enter: There are two (2) methods of entry:

(a) **Online Method of Entry: NO WAP ACCESS NECESSARY TO ENTER.** Visit <http://www.mtv.com/movies/summer-movies/>, a website owned and controlled by MTVN (the "Website"), at any time during the Promotional Period click the "Enter Sweepstakes" button and follow the instructions to enter each Sweepstakes. Entrants must also electronically acknowledge and agree to the terms of the Website's Privacy Policy and Terms of Use and these Official Rules when entering each Sweepstakes as instructed. All entries submitted under this paragraph 5(a) in accordance with these Official Rules shall be hereinafter referred to as "Online Entries". In the event of a dispute over who submitted a winning online entry, the authorized subscriber of the e-mail account used to participate in the Sweepstakes at the actual time of entry will be deemed to be the entrant. The authorized account subscriber is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, education, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

(b) **Text Message/WAP Method of Entry:** Using your mobile phone, send a text message with the word "SUMMER" to the short code "66333". You will then receive a text message with a link to m.moviesweeps.mtv.com. On all carriers except for Verizon, click on the link to launch the WAP Sweepstakes entry page and follow the instructions to enter. Verizon users will need to type the WAP URL into the WAP or mobile internet browser on his/her mobile phone. You must have a mobile phone capable of sending and receiving text messages and of accessing the internet with a mobile internet browser from a participating carrier in order to enter via Text Message and WAP. Standard text messaging rates apply to each text message sent and received which will appear on entrant's mobile phone bill or deducted from entrant's prepaid phone balance. Carrier-specific charges for WAP usage may apply, depending on your individual wireless pricing plan, in accordance with your wireless customer agreement. You are responsible for any and all costs associated with your entry in the Sweepstakes. Please contact your service provider for pricing plan details, text messaging capabilities and service availability. Entrants must also agree to the terms of the Website's Privacy Policy located wap.mtv.com or wap.the-n.com. Sweepstakes Entities are not responsible for charges entrants may incur as a result of wireless phone transmissions. Cell phone, text message or WAP service may not be available in all areas. To enter using text message/WAP, you must use one of the following participating wireless carriers and have a data plan with your wireless carrier: Alltel, Boost, Sprint, T-mobile, Virgin Mobile, ATT, Nextel, USCellular, Verizon Wireless, Cincinanti Bell, Cellcom, Cellular South, Centennial Wireless, nTelos. Sponsor reserves the right to add or delete the short code set forth above and may change wireless carriers at any time and from time to time with or without notice. Entrants are solely responsible for all fees and taxes incurred through their wireless phone service, for text messages, for WAP usage or otherwise, associated with participation in this Sweepstakes. All entries submitted under this paragraph 5(b) in accordance with these Official Rules shall be hereinafter referred to as "WAP Entries". In the event of a dispute over who submitted a winning WAP Entry, the authorized subscriber of the mobile phone number used to participate in the Sweepstakes at the actual time of entry will be deemed to be the entrant and he/she must comply with these Official Rules. The authorized account subscriber is defined as the natural person who is assigned a mobile phone number by a wireless service provider or other organization that is responsible for assigning mobile phone numbers for the mobile phone number associated with the submitted text message.

The eligible Online Entries and eligible WAP Entries received shall be collectively referred to hereinafter as the "Eligible Entries". All Eligible Entries must be received by 11:59:59 PM (ET) on each Wednesday following the Wednesday the Sweepstakes began for each Weekly Sweepstakes. All entries become the property of MTVN and will not be acknowledged or returned. The odds of winning the Sweepstakes depend on the number of Eligible Entries received.

6. Weekly Winner Selection/Notification: One (1) Weekly Winner will be randomly selected on or around the dates as specified in Section 3 by MTVN, in MTVN's sole discretion, from the Eligible Entries received for each Weekly Sweepstakes throughout the Promotional Period. After each Weekly Sweepstakes, the pool of Eligible Entries is cleared out and new entries will be accepted for the next drawing. MTVN will make up to one (1) attempt over the 24 hour period following Weekly Winners' selection to contact the potential Weekly Winner via the telephone number(s) provided on his/her Online Entry or via the mobile number associated with his/her winning WAP Entry. If a potential Weekly Winner cannot be reached during the 24 hour period in which he/she is called or does not respond to the email and/or text message, the potential Weekly Winner will be disqualified and an alternate Weekly Winner will be selected from among the remaining applicable Eligible Entries received. MTVN reserves the right not to award some or all of the Prizes if it determines, in its sole discretion, that an insufficient number of Eligible Entries were received during any Weekly Sweepstakes Period.

7. **Weekly Winners Verification:** The potential Weekly Winners must prove eligibility, including, without limitation, proof of age and residence within three (3) days of being notified as a potential Weekly Winner. In the event of non-compliance by a potential Weekly Winner, such potential Weekly Winner shall be disqualified and all privileges otherwise due as a Weekly Winner shall be terminated and an alternative potential Weekly Winner may be chosen from among all of the remaining applicable Eligible Entries received in MTVN's sole discretion. The Weekly Winner must sign (his/her parent/legal guardian must sign if potential Weekly Winner is not the age of majority in the jurisdiction in which he/she resides) within three (3) days of receipt of such documents ("Deadline") from MTVN: (a) an affidavit of eligibility and release of Sweepstakes Entities and its respective officers, directors, employees, agents and members ("Releases"), from any and all liability, loss, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Sweepstakes or the use/misuse or acceptance of any Grand Prize or any portion thereof to be eligible for the Grand Prizes; and (b) except where prohibited by law, a promotional release granting Sweepstakes Entities the right to use his/her name, voice and likeness for advertising and publicity purposes without additional compensation and (c) any other documentation required by MTVN, including a W2 form and Weekly Winner's social security number for tax purposes (collectively, the "Releases"). Entry into this Sweepstakes constitutes agreement to sign such Releases. Weekly Winner also must acknowledge that MTVN has not and will not obtain or provide insurance of any kind relating to the Grand Prize and that Weekly Winner (his/her parent/legal guardian must sign if Weekly Winner is not the age of majority in the jurisdiction in which he/she resides) will be responsible for obtaining and paying for any life, travel, accident, property or other form of insurance relating to the Grand Prize. Weekly Winner must also complete any additional legal documents provided by MTVN (or third party on its behalf, if applicable) with respect to the Grand Prize and return them as instructed within the time frame specified by MTVN or Weekly Winner may forfeit Grand Prize at MTVN's sole discretion. Failure to return all such documents and comply with Deadline, noncompliance with these Official Rules or the return of any prize or prize notification will result in disqualification and selection of an alternate winner. All decisions of MTVN relating to the Sweepstakes are final. MTVN expressly reserves the right to delay the announcement of the Weekly Winners for creative or technical reasons or for any other reason MTVN deems necessary.

8. **Grand Prizes:** There will be one (1) Grand Prize for each Weekly Sweepstakes. Each Weekly Winner will receive one (1) of the following which shall be selected by MTVN in its sole discretion: a "Love the Fandango" gift card with candy, a Ticketmaster gift card with small gift, or a summer movie DVD prize pack (each, a "Grand Prize" and, collectively, the "Grand Prizes"). MTVN is not responsible if potential Weekly Winner is unable or unavailable to accept prize.

The approximate retail value ("ARV") of each Grand Prize is \$100.00 and the total ARV of all Grand Prizes is \$1,200.00. No other substitution or transfer permitted. The ARV is subject to change based on current market conditions at time of Grand Prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. No other substitution, transfer or cash equivalent permitted. The dates for fulfillment of the Grand Prizes will be on or around ten (10) days following each Weekly Winner selection and such dates are subject to change in MTVN's sole discretion.

9. **General Prize Terms:** Arrangements for fulfillment of the Grand Prizes will be made by MTVN. All costs and expenses not specifically listed above, including, without limitation, any equipment to be used in connection with the Grand Prize are solely Weekly Winner's responsibility. The value of the Grand Prize may be taxable to Weekly Winner as income. Weekly Winner must supply MTVN with his/her social security numbers for tax purposes. An IRS Form 1099 will be issued in the name of Weekly Winner, or if a minor in the jurisdiction in which he/she resides, in the name of his/her parent or legal guardian, for the actual value of the Grand Prize received. Upon entry into the Sweepstakes, Weekly Winners (as well as all other entrants) are required to comply with any and all applicable federal, state, and local laws, rules, and regulations. All federal, state and local taxes (if any), and any other costs and expenses associated with the Grand Prize not specifically provided for in these Official Rules, are solely the Weekly Winners' responsibility. MTVN shall have no responsibility or obligation to Weekly Winners or potential Weekly Winners who are unable or unavailable to accept or utilize the Grand Prize as described herein. MTVN reserves the right not to award some or all of the Prizes if it determines, in its sole discretion, that an insufficient number of Eligible Entries were received during any of the Weekly Sweepstakes Periods.

10. **General Terms:** Noncompliance with any of these Official Rules may result in disqualification. ANY VIOLATION OF THESE OFFICIAL RULES BY A WEEKLY WINNER OR ANY BEHAVIOR BY A WEEKLY WINNER THAT WILL BRING SUCH WEEKLY WINNER OR SWEEPSTAKES ENTITIES INTO DISREPUTE (IN MTVN'S SOLE DISCRETION) WILL RESULT IN SUCH WEEKLY WINNER'S DISQUALIFICATION AS A

WEEKLY WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS A WEEKLY WINNER WILL BE IMMEDIATELY TERMINATED.

The Sweepstakes Entities assume no responsibility for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Sweepstakes or by any human error which may occur in the processing of the entries in this Sweepstakes. MTVN is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, or in the announcement of the Grand Prize and Weekly Winners. If, for any reason, the Sweepstakes is not capable of running as planned, including, without limitation, unauthorized intervention, fraud, or any other causes beyond the control of MTVN which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, MTVN reserves the right in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, the Grand Prize may be awarded to a winner to be selected from among all Eligible Entries received up until and or after (if applicable) the time of modification, cancellation or termination or in a manner that is fair and equitable as determined by MTVN. All interpretations of these Official Rules and decisions by MTVN are final. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, MTVN RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE SWEEPSTAKES. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. Entrants agree to indemnify and hold harmless Sweepstakes Entities from any and all liability resulting or arising from the Sweepstakes, to release all rights to bring any claim, action or proceeding against Sweepstakes Entities, and hereby acknowledge that Sweepstakes Entities has neither made nor is in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Grand Prizes.

11. Entrant's Personal Information: Information collected from entrants is subject to the Website's Privacy Policy (<http://www.indebted.com/about-us/privacy-policy/>)

12. Request for Names of Weekly Winners and Official Rules: For the names of the Weekly Winners and/or Official Rules, send a self-addressed stamped envelope to:

MTV Networks
Attention: Summer Sweepstakes Rewarder
1515 Broadway, 24th Floor
New York, NY 10036

All requests for a copy of the Official Rules and for the names of the Weekly Winners must be made by October 26, 2009. Please note on the front left-hand corner of your outer envelope whether you are requesting "Official Rules" or the name of the "Weekly Winner". Vermont residents may omit return postage if requesting a set of Official Rules.

13. Sponsor: This Sweepstakes is sponsored by MTV Networks, a division of Viacom International Inc., 1515 Broadway, New York, NY 10036.

14. Mobile Administrator: The administrator for the mobile portion of this Sweepstakes is Starcut USA, Inc. 561 7th Ave, 21st Fl., New York, NY 10018.